



Central Valley Highland Games & Celtic Festival

St. Andrew's Society of Modesto

P.O. Box 578653

Modesto, CA 95357-8653

Greetings,

St. Andrew's Society of Modesto, organized as a 501(c)(4) in 1980, was established to further Gaelic Heritage and Culture for the residents of Stanislaus County and surrounding communities. Through our monthly meetings and various activities, the Society offers a glimpse of the history, pageantry, and customs of the past which still live in the hearts of many today.

Our largest event, the highland games, will be celebrating its 36th year when it returns October 19th, 2019. Our first 35 games had been hosted in Modesto at the Tuolumne River Regional Park. This year, we are moving to the Turlock Fairgrounds. With a new location, and new opportunities for growth, we are seeking sponsors to help us bring this event to those in the community.

The following page lists all the sponsorship levels and advertisement possibilities that we have for the games. Each level grants various promotional opportunities for your organization. If none of these levels seem appropriate for you, we can also create a custom package with you.

If you are interested in joining us for the games, please contact us at the e-mail or phone number below. While sooner is better than later, so any concerns about graphics and advertisements can be solved before print time, all sponsorships and advertisement requests need to be in no later than September 1, 2019.

Thank you much for your consideration,

Charles Palmer, 2nd Chief and Games Chairman

209-204-7031

Chas.Palmer@gmail.com

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\$7,500 – Sovereign Level (Limit 1) includes:

- Recognition of sponsorship within all advertisements (website, print, radio, etc.) used for the event.
- Public mention during the event’s opening and closing ceremonies.
- Banner located at main entrance.
- The back-page advertisement of the game’s program.
- Space at event to host a booth for promotional purposes.
- 100 admission tickets and 50 programs to be shared with staff/friends.

\$5,000 – Chief Level (Limit 2) includes:

- Recognition of sponsorship within all advertisements (website, print, radio, etc.) used for the event.
- Public mention during the event’s opening and closing ceremonies.
- Banner located at Main Stage or Athletics Arena.
- A full-page, premium advertisement within the game’s program.
- 50 admission tickets and 25 programs to be shared with staff/friends.

\$1,500 – Sept Level (Limit 3) includes:

- Recognition of sponsorship on website with link to company.
- Banner located at Small Stage, Dancer’s Stage, or Children’s Glen.
- A full-page advertisement within the game’s program.
- 20 admission tickets and 10 programs to be shared with staff/friends.

\$500 – Lord / Lady Level (No Limit) includes:

- Recognition of sponsorship on website with link to company.
- A half-page (1/2) advertisement within the game’s program.
- 10 admission tickets and 5 programs to be shared with staff/friends.

\$150 – Page Level (No Limit) includes:

- Recognition of sponsorship on website with link to company
- A quarter-page (1/4) advertisement within the game’s program.
- 2 admission tickets and 1 program to be shared with staff/friends.

Central Valley Highland Games & Celtic Festival Program Advertisements

Cover Ad, if available (Inside or Back).....	\$400
Full Page (8.5” x 11”)	\$300
Half Page (Horizontal: 8.5” x 5.5” (Vertical: 4.25” x 11”)	\$175
Quarter Page (4.25” x 5.5”)	\$100
Business Card (Horizontal: 3.5” x 2” (Vertical: 2” x 3.5”)	\$60